



# Peru Town Market

The Peru Town Market is a celebration of the local makers and growers in our area, and this beautiful community that we call home. Please read the full document below.

By submitting the *Peru Town Market Application*, you agree to follow these guidelines.

## Date/Times:

Sunday, June 25  
Sunday, July 30  
Sunday, August 27  
Sunday, September 17  
Sunday, October 15

Time: **10am to 2pm**

## Location:

The Peru Town Market will take place at the Hayworth-Mason Park, 2948-2956 Mason Hill Rd, Peru, NY 12972.

The Town Market will be held from 10:00am-2:00pm, vendors should arrive no earlier than 8:30 am to set up their tables.

## Vendor Space Rentals:

Spaces available for the Market are 10 feet by 10 feet. Tables, chairs, and tents are not provided. As this is an outdoor event, vendors should be prepared to bring their own tents, tables, chairs, water, etc. There is no electricity at this event.

Vendor fee by month: \$45

Early bird full season rate: \$200 (this discount is only available until May 20th)

The Peru Town Market charges a flat fee for the space rental, and all vendors handle and account for all sales themselves. All producer-only, handmade and homegrown products and mediums will be accepted. Vendors must abide by any and all state and local laws when selling their goods.

There will be no refunds or swapping of market days. In the event that we need to cancel, you will be fully reimbursed.

## Market Logistics:

- If you make food, sell a consumable good, or are a brewery, winery, or distillery, you must have insurance, and are responsible for any off-site permitting and licenses that apply to you, they must be current, and you must provide a copy to us upon application.
- We will need a copy of your current insurance prior to your attendance at the market.

- Any garbage you bring in or create at your booth must be taken away with you. There are no garbage receptacles available for Vendor use.
- Each Vendor will be allowed 1 parking space behind their tent. If you need to bring a second vehicle, you must park it in the designated public parking area.
- We will accept applications for each month's market up to one week prior to the event date. **We are only accepting sign ups until the weekend before each market.** Please sign up before then if you wish to attend.
- We will advertise for each market in the weeks leading up to each event. For those who choose to sign up in the last weeks of each month, we cannot guarantee that you will make the vendor lineup posting as it's advertised, however you are still encouraged and welcome to share the event on your social media platforms to spread awareness of your attendance. Once we post a vendor lineup flyer, we will not edit it.

## Right of Refusal:

The Peru Town Market has the right to refuse a vendor's registration or ask them to attend on a different Market day on the following conditions:

- The vendor has not made or grown the items themselves, as **all** items sold at this makers and growers market are to be handmade, homemade, or homegrown.
- There are too many of the same type of vendor being shown on that date (first come, first serve). We will work with you to figure out which days will work better to have a nice variety during each event. Example: We do not want to have half of the vendors on a given day to be jewelry makers, because it's not fair to you and we want everyone to be successful during these events.
- Content is not appropriate.

## Market Health and Safety Guidelines:

We care about the health and safety of our families and our community, and so we continue to ask that you follow the current state guidelines as they may apply to masking, social distancing, and common sense safety practices and techniques. We will outline any new guidelines in our vendor emails each month. Our goal is to continue to offer these markets without risking the health and safety of our community. If you have questions about this, please reach out to us.

## Disclaimer:

This will be a rain or shine event. Again, the vendor fee is non-refundable, even if you are not able to attend. However, if we must cancel for any reason, you will be fully reimbursed. By filling out the Vendor Application, you agree to the terms set forth in this guide.

If you have any additional questions, please reach out to:

Lauren Prue & Alison Webbinaro

Market Coordinators

Perutownmarket@gmail.com